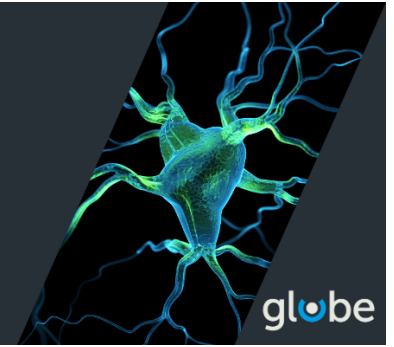




Life Science Recruitment

& Executive Search



Our client is a global leader in healthcare who focuses on innovation in oncology and personalized medicine, combining diagnostics and therapy for comprehensive patient care. The company is committed to sustainability, social responsibility, and groundbreaking medical innovations to improve the quality of life for patients worldwide.

We are excited to fill the following position for the company:

Chapter Lead Marketing (f/m/d)

Your responsibilities:

- Lead portfolio, marketing, and sales strategy for Near Patient Care products
- Collaborate globally to optimize and digitalize marketing processes
- Ensure product quality, availability, and continuous development
- Inspire your team with vision, authenticity, and innovation
- Promote collaboration, inclusion, and growth through coaching
- Maximize synergies across brands and customer areas
- Drive commercial activities aligned with market strategy
- Identify trends and incorporate them into strategic planning
- Develop customer-focused marketing tactics and improve product quality
- Contribute to the company's vision and strategy as part of the leadership team

Your qualifications:

- Leadership experience in marketing, product management, and sales in medical technology or related industries (B2B/B2C)
- Knowledge of in-vitro diagnostics (IVD) and Point-of-Care is a must
- Degree in business or natural sciences
- Expertise in the marketing mix (4Ps) with a track record of successful implementation
- Experience promoting agility, digital transformation, and continuous learning
- Strategic planning and execution in complex sales environments
- Fluent in German and English
- Strong cross-functional collaboration and communication skills
- Balance of global, regional, and local perspectives
- Driven to shape the future of healthcare through meaningful change

We offer:

- a permanent position with our client
- an annual gross salary starting at €70.000 (full-time). Overpayment is possible depending on qualifications and experience.
- a performance based bonus
- flexible working models and the possibility for home office
- on-site restaurant

- a parking lot if needed
- corporate health promotion programs, pension plan, sport activities and further benefits

We look forward to receiving your application (including a detailed resume, cover letter, and reference letters) and are happy to answer any questions you may have about this position.

Jetzt bewerben

globe personal services GmbH

Natascha Mondl

Walcherstraße 2A -Stock 10, Top 2 in 1020 Wien

M: +43 (0) 1 - 713 02 77 - 76

www.globe.at